



SHOWROOM

2021/22

The Converting Industry in a nutshell:
compact, comprehensive, informative

C2 SHOWROOM 2021/22

IN TIMES OF CANCELLED TRADESHOWS AND CONFERENCES, WE WANT TO PROVIDE A SHOWCASE FOR THE INNOVATIVE SPIRIT OF OUR INDUSTRY.

Converting is multi-faceted, converting is everywhere! From flexible packaging to battery foils and high-tech coating methods, the sector offers answers to many of the complex challenges of our time.

- How can packaging become more sustainable?
- What is our role in the megatrend e-mobility?
- How can we fulfill highest demands in hygiene applications?

The providers in the coating and converting industry are working on new solutions to these challenges every day.

With our new product „C2 Showroom 2021/22“, we focus on the most important players in our industry with their services and products.

BOOK YOUR COMPANY PROFILE IN THE C2 SHOWROOM!

C2 Showroom will be published as a booklet in English language in printed and digital versions. In addition, it will be distributed as supplement to our print issues, as well as at the most important trade shows.

◀ OUR SHOWROOM FEATURES ▶

CROSS MEDIA DISTRIBUTION



DISTRIBUTION
IN THE C2 PRINT
ISSUES
+ PACKREPORT



PRESENTATION
ON OUR
WEBSITES (DE/EN)
+ SOCIAL MEDIA



EXCLUSIVE
NEWSLETTER



AVAILABLE AT
SELECTED
TRADESHOWS &
EVENTS

Book your company profile in the C2 Showroom -

present your company and products/innovations in an extensive format:



- Presentation with text and pictures
- All key facts of the company
- Contact information and company logo
- Optional banner advertising within the exclusive newsletter for the C2 Showroom
- Different formats available;
see prices & formats on page 4

JOHN DOE EXAMPLE COMPANY INC.

SERVICES AND PRODUCTS

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JOHN DOE CEO EXAMPLE COMPANY INC.

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KEY FACTS

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PRODUCTS

Product
Product
Product

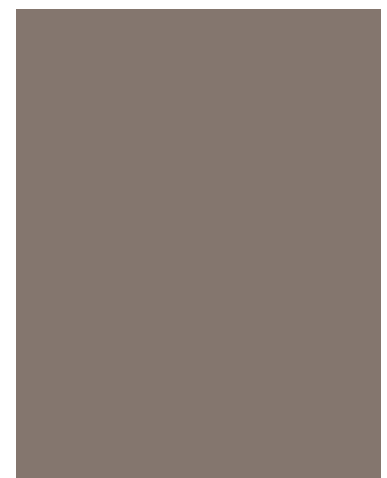
INDUSTRIES

Equipment
Slitting and rewinding
Waste management

CONTACT

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info@johndoe.com

YOUR CONTACT



Mr Consultant
consulting@johndoe.com
www.johndoe.org

C2 SHOWROOM 2021/22

KEY FACTS AND CONTACTS



Optional banner in
the exclusive newsletter
€545

➤ YOUR COMPANY PRESENTATION: Valid for two years (21/22)

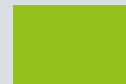
Booklet-Format: 190x270 mm (plus 4mm bleed on all sides)



Premium Double Page
up to 3800 characters and 4 pictures
Price: €1.950 net



Standard Page
up to 1850 characters, 1-3 pictures
Price: €995 net



Basic 1/2 Page
up to 900 characters, 1 picture
Price: €690 net

➤ YOUR HIGHLIGHTS:

- Showcase your competences in front of a broad audience - also during the months without tradeshow
- Strengthen your image and increase your turnover
- Reach out to new customers that you have not been in contact with yet

➤ OUR SERVICES – the C2 Showroom appears as:

- - Supplement to the print issues of C2 + packREPORT
- Exclusive mailing
- Physical distribution at tradeshow and events of our industry
- Large digital distribution as an E-Paper on the German and English C2 websites + Social Media

➤ DISTRIBUTION:

- - C2 Deutschland & C2 Europe: 9500 copies each
- C2 Newsletter - Deutschland, Europe & International: 25 000 recipients
- C2 websites: www.coating-converting.de, www.coating-converting.com
- LinkedIn/Twitter: 1 500 followers combined
- packREPORT: 12 100 copies
- packREPORT website: packREPORT.de

➤ CONTACTS



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